Permit #F00028281

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028281 **Type of Permit:** FILMING **Release Date:** 06/02/2010

Production Company FITNESS IQ

Insured Company Name FITNESS IQ

Contact Phone No. 1 619-823-3348
Contact Phone No. 2
Fax
Address 2387 LA MIRADA DR
VISTA, California 92081

Production Title SHAKE WEIGHT

Type of Production Infomercial

Producer Randall Hoy

Director Randall Hoy

1st AD Randall Hoy

Production Manager Randall Hoy

FilmL.A. Coordinator Asia Robinson

Location Manager Randall Hoy
Primary Phone Mobile - 619-823-3348
Secondary Phone Office - 760-598-1520 1

Location Assistant Jud Bordman
Primary Phone Mobile - 760-496-8449
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $860.00

Number of Locations 1

NOT A PERMIT

Permit #F00028281

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Location 1 of 1

Permit Number	F00028281	**Location Manager**	Randall Hoy
Production Company	FITNESS IQ	Primary Phone	Mobile - 619-823-3348
Insured Company	FITNESS IQ	Secondary Phone	Office - 760-598-1520 1
Production Title	SHAKE WEIGHT		

Location Address	MUSCLE BEACH, VENICE, CA, 90291
Location Names	
Location Type	Park
Location Description	
Film Dates	6/3/2010 - 6/3/2010 07:00 - 12:00
Open or Closed to the Public	Open
Generic Conditions	All vehicles must be parked on private property Must comply with attached Rec & Park Conditions Must Maintain 5' Clearance on Sidewalks/Walkways No Cast and Crew parking on areas streets. No interference with vehicular or pedestrian traffic
Please see attached document	Microsoft Word - Venice Rec Restrictions.pdf

Equipment on Location

Type	Quantity
Vans	1

Personnel on Location

Type	Quantity
Cast	3
Crew	5
Spot Check	1

Filming Activities	Equipment on property; Exterior Dialogue; Handheld equipment; INTERVIEWS ON PROPERTY. ; RESERVATION # 29902;
Jurisdiction	**Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles Ci
Location Notes	
Coordinator Note	NO GENERATOR.
Coordinator Note	SPOT CHECK APPROVED BY INSP. OWENS
Coordinator Note	NO PARK MONITOR REQUIRED

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

Permit #F00028281

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

VENICE BEACH RECREATION CENTER
Film Production Guidelines
Special Facility

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit and or forfeit of your security deposit.

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.

F-28281
FITNESS IQ
'Shake Wade at Muscle Beach'
(VENICE REC CENTER)

NOT A PERMIT

- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.

- Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

    - No alterations to park property unless otherwise approved by the Recreation Director.
    - Must adhere to restrictions given to company by Recreation Staff or Park Monitor. Recreation Staff or Park Monitor's instructions or judgment may override written guidelines.

F-28281
FITNESS IQ
'Shake Wade at Muscle Beach'
(VENICE REC CENTER)

NOT A PERMIT

- No base camp or craft services on-site.
- Must identify all cable boxes with cones.
- “CABLE ON FLY” in high foot traffic areas.
- “TAIL LIGHTS” at 6am on Saturday morning.
- Must restore any alterations or damages to original or better.

.

F-28281
FITNESS IQ
'Shake Wade at Muscle Beach'
(VENICE REC CENTER)

NOT A PERMIT